

Brookline Community Aging Network (BrooklineCAN) Communication Committee Minutes, October 13, 2021

Conducted via Zoom

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

1. October 2021 Newsletter (Articles due October 22, 2021)

- Photography Reception, Nov. 4 (Carol)
- Autumn Benefit (without the Gala) (Ruth)
- Adult Education Courses (Bea)
- Current Events Group (Carol)
- Parkinson's – Goddard House (Carol)
- Enjoying Poems Together (Ruth)
- Bird's Head, Play Reading (Ruth)
- Winter & Woo (Carol)
- Book Talk (Bea)
- Binge-worthy Videos (Bea)
- Upcoming Events (Carol)
 - Gentle Chair Yoga
 - Violin Concert

2. Membership Brochure. We discussed ideas for the next revision. Bea wishes to include a focus on what is enjoyable and fulfilling about being a member of BrooklineCAN. The committee all agreed with her and at her request offered input for this approach. Bea will develop this and other input from the committee and have Carol share it with the Membership Committee.

3. Education Committee Report. The Stu Maddux film premier of "All the Lonely People" will be at the Coolidge Corner Theater on December 9. This will be part of an ongoing campaign with other groups to address problems of social isolation. Ruth will keep the Communications Committee up to date as this develops.

4. PR/Media. The next Age-Friendly Business article will be on Bottega Fiorentina.

5. **Web Update.** John has added a secondary menu to the Upcoming Events page. Also, on the Upcoming Events page, after “Senior Center Events” and a link to the Senior Center web site, he has added a section: “Announcements from Senior Center Director Ruthnn Dobek” with this month’s material and links to previous months.

NEXT MEETING: November 10, 2021 @ 2:00 pm

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